

ABSTRACT OF THE DISCLOSURE

A badge includes a guiding member disposed on a rear side surface of a badge body and confining a guiding groove, a holding member having a retained portion that is movable along the guiding groove and a holding portion that is opposite to the retained portion and that can extend outwardly of an edge area of the badge body for suspending an object and that can be retracted to a position between the guiding member and the edge area so as to be concealed from sight, and a retaining member disposed to retain the holding member in position.